

PLPA ANNUAL MEETING Saturday, June 25, 2011 9:00AM
Historic Deerfield Town Hall

Attendance: 43

President Tom Brennan opened the meeting by introducing the current Officers and Board of Directors. All were present. Beside officers, members of the PLPA board and committee / program chairs there were only about ten (10) members of the association present for the meeting.

Minutes of the June 26th, 2010 Annual Meeting will be posted on the PLA Website for everyone's reading. Motion by Darlene Cumming, second by Krist Nelson.

Treasurer Jan Cote reported the following:

General Fund

Balance 5/31/10	\$ 8736.66
Balance 5/18/11	11449.45

Lake Host Fund

Balance 5/31/10	10320.00
Balance 5/18/11	7704.44

Lake Improvement Fund

Balance 5/31/10	26422.99
Balance 5/18/11	26726.60

Memorial Fund

Balance 5/31/10	3062.59
Balance 5/18/11	3096.73

Grant

Balance 5/31/10	1829.68
Balance 5/18/11	1839.68

Total All Funds

Balance 5/31/10	\$50371.92
Balance 5/18/11	\$50816.90

The \$445.98 improvement can be attributed to:

Ponderings Sponsorships	150.00
Ice Cream Boat Donation	30.00
Moonlight Cruise	280.00

Yard Sale 267.75
The Art of Preservation 25.00

The Treasurer's report was accepted.

The following names were placed in nomination for the 2011-2012 year:

PLPA OFFICERS: [Elected positions]

Chairman of the Board: Stan Clark
President: Tom Brennan
1st Vice President: Linda Brennan
2nd Vice President: Jackie Blanchard
Recording Secretary: Andy Partridge
Corresponding Secretary: Carol Smiglin
Treasurer: Jan Cote

PLA DIRECTORS:

Dam District (#2-16)	Mike Beaudoin
Veasey District (#17-30)	Darlene Cumming
West District (#31-47)	Jeff Karlberg
South Cove District (#48-60)	Krist Nelson
Loon Cove District (#61-79)	OPEN
Pout Point District (#60-104)	Sue Higgins
Broad Cove District (#105-125)	Roger Shaw
Ledges District (126-145)	Holly Martin
North District (146-1)	James Creighton

There being no nominations from the floor, a motion was made by Holly Martin to close the nominations and accept the list as read. Seconded by Pat Hume. The vote was unanimous.

VOLUNTEER RECOGNITION

Tom Brennan recognized the following volunteers for their outstanding commitment to the PLA:

Linda Brennan - Ponderings
Claudia Spangler - PLA Web Site
Chuck Reese and Jim Creighton - VLAP Program

Lake Host Program:

2 paid Lake Hosts: Ariel Abbott and Maggie Plante

17 Volunteers:

Mike Beaudoin, Bob Blanchard, Jackie Blanchard, Linda Brennan, Stan Clark, Jan Cote, Ruth Graham, Roberta Hooker, Walt Hooker, Claude Levesque, Haley Martin, Holly Martin, Andy Partridge, Carol Smiglin, Peter Smiglin, Claudia Spangler, Russ Spangler

Weed Watchers:

9 Volunteers:

Stan Clark - Leader, Broad Cove; Sue Higgins, Pout Point; Jim Creighton and Bob Harvey, Ledges and North; Elizabeth Garlo, Loon Cove(new); Krist Nelson, South Cove; Bob Blanchard, West; Diane Gill, Veasey Park; Joe Farrelly, Dam District.

In recognizing all of the above volunteers for their dedicated service, Tom also stressed that more volunteers are needed.

ACTIVE ISSUES DISCUSSED:

Tom emphasized that due to the low attendance at the Annual Meeting, he was uncomfortable using the meeting as a forum representing the views of all lake residents.

Change in By-Laws:

In discussing the name change of the organization from the Pleasant Lake Association to the Pleasant Lake Preservation Association, Doug Sargent felt a vote of the entire membership was required to change the organization's name. President Tom Brennan explained that the Bylaws did not have such a requirement. A general discussion followed with both pros and cons of the change being mentioned. President Brennan stated that in considering the name change, the Board felt the addition of the word Preservation significantly broadened the appeal of the Organization in the eyes of the general public.

Further proposed By-Law changes include:

- Allowing anyone to become a "supporter". A Voting Card would require a Lot #.
- Simplify the membership period - Annual Membership.
- Fiscal period for the organization is Treasurer's decision.
- Consider adding multiple levels of membership(Friend, Supporter, Guardian).
- Additional changes involving the organizational structure will be worked on in the coming year.

Raising Awareness Brochure:

A 3-panel brochure whose purpose would be to explain what the PLPA does, explain why it is important and request support (membership and financial) was outlined. The brochure would tentatively be mailed to all residents of Deerfield and Northwood, handed out to folks using the public launch, and be distributed to local Realtors. Chuck Reese mentioned that perhaps the brochure would generate additional use of the Public Ramp.

Direction of Boat Traffic:

Doug Sargent brought to the membership's attention the courtesy rule asking boaters to travel in a counter clockwise direction. Enforcement would be difficult. 1300 transient boats were inspected using the boat ramp last season.

Accomplishments:

Filling the Financial Gap:

- PLPA Store
- 2012 Historic Pleasant Lake Calendar
- Ponderings Sponsorship
- Moonlight Cruise
- Yard Sale
- The Art of Preservation

Building Pride:

- Fins 'n Fun Kids Fishing Event
- Boat Parade(lacking chairman)

Draw Down Schedule Change:

This issue and many issues we could face in the coming years such as broad based chemical applications to fight milfoil are extremely emotional. Two key concerns facing the board on these types of issues are:

- (1) How do we determine the desires of the membership and,
- (2) What role, if any, should we play in these kinds of issues.

It became clear during the discussion that some residents may use any means available to them, including litigation, to ensure that their personal position is implemented regardless of the majority's opinion. This fact of life suggests that we need to redefine or at least more clearly define the reason for the Association's existence.

The Board did facilitate, at no expense to the PLPA , a Draw Down Schedule Change Survey. Survey ballots are to be returned by July 10. Discussion at the meeting clearly indicated conflicting information has been given to the PLPA and individual residents of Pleasant Lake.

There being no further business, the 2011 PLPA Annual Meeting was adjourned at 10:20AM. Motion by Holly Martin, seconded by Doug Sargent.

Respectfully submitted, Andy Partridge, Recording Secretary

Agenda – Annual Meeting

- Introduction of Your Board
- Approval of Annual Meeting Minutes
June 26, 2010
- Treasurer's Report
- Election of Officers & Directors
- Volunteer Recognition
- Strategic Direction
- Accomplishments & Upcoming Events

Treasurer's Report



Fund Balances	May 31, 2010	May 18, 2011
General Fund	\$8,736.66	\$11,449.45
Lake Host Fund	\$10,320.00	\$7,704.44
Lake Imp. Fund	\$26,422.99	\$26,726.60
Memorial Fund	\$3,062.59	\$3,096.73
Grant	\$1,829.68	\$1,839.68
Total All Funds	<u>\$50,371.92</u>	<u>\$50,816.90</u>

Position Improved by about \$445 . . .

- | | |
|--|----------|
| <input type="checkbox"/> Ponderings Sponsorship | \$150 |
| <input type="checkbox"/> Ice Cream Boat Donation | \$30 |
| <input type="checkbox"/> Moonlight Cruise | \$280 |
| <input type="checkbox"/> Yard Sale | \$267.75 |
| <input type="checkbox"/> The Art of Preservation | \$25 |

Election of Officers – 2011 / 2012:

PLA Officers

- | | |
|--|------------------|
| <input type="checkbox"/> Chairman of the Board | Stan Clark |
| <input type="checkbox"/> President | Tom Brennan |
| <input type="checkbox"/> 1st VP | Linda Brennan |
| <input type="checkbox"/> 2nd VP | Jackie Blanchard |
| <input type="checkbox"/> Recording Secretary | Andy Partridge |
| <input type="checkbox"/> Corresponding Secretary | Carol Smiglin |
| <input type="checkbox"/> Treasurer | Jan Cote |

Elected Positions

PLA Committee / Program Chairs

- | | |
|--|------------------|
| <input type="checkbox"/> Environmental Committee | Joe Farrelly |
| <input type="checkbox"/> Webmaster | Claudia Spangler |
| <input type="checkbox"/> Ponderings | Linda Brennan |
| <input type="checkbox"/> VLAP | Chuck Reese |
| <input type="checkbox"/> Lake Host Program | Tom Brennan |
| <input type="checkbox"/> Weed Watchers | Stan Clark |

Election of Officers – 2011 / 2012:

PLA Directors

<input type="checkbox"/> Dam District (#2-16)	Mike Beaudoin	} Elected Positions
<input type="checkbox"/> Veasey District (#17-30)	Darlene Cumming	
<input type="checkbox"/> West District (#31-47)	Jeff Karlberg	
<input type="checkbox"/> South Cove District (#48-60)	Krist Nelson	
<input type="checkbox"/> Loon Cove District (#61-79)	<Open>	
<input type="checkbox"/> Pout Point District (#80-104)	Sue Higgins	
<input type="checkbox"/> Broad Cove District (#105-125)	Roger Shaw	
<input type="checkbox"/> Ledges District (#126–145)	Holly Martin	
<input type="checkbox"/> North District (#146-#1)	James Creighton	

Volunteer Recognition – Ponderings:



Pleasant Ponderings

PO Box 53
Deerfield, NH
03037

Deerfield / Northwood

Long ago on "Lake Pleasant" →

Order your 2012 Historical PL Calendar featuring many old camps & sites around the lake. Retrieved from many archives these photos will not be repeated in the future. This \$10 wall calendar will be a keepsake. Contact: Andy @ 463-7242 or andybparridge@yahoo.com

Recently a new resident asked me when Pleasant Lake changed from Lake Pleasant or Pleasant Pond. Does anyone know?

This month's Ponderings is sponsored by Andy Partridge:

In loving memory of his parents
Lee & Doris Partridge
truly advocates of Pleasant Lake.

PLPA Store: www.cafepress.com/pleasantlakepreservationassociation



June 2011

ANNUAL MEETING

WHEN: SAT, JUNE 25TH
9:00 AM

WHERE: DEERFIELD TOWN HALL

FUN THINGS TO DO AT THE ANNUAL MEETING.....

BUY PLPA MUG \$13

BUY HISTORICAL 2012 PLEASANT LAKE CALENDAR - \$10

VOLUNTEER TO HELP!

VOTE ON THE 2011/2012 SLATE OF OFFICERS & DIRECTORS

Should be a quick meeting - no guest speaker.

PARTICIPATE!

- ★ NEED LOON COVE DIRECTOR - contact Tom 463-5664
- ★ NEED LOON COVE WEED WATCHER - contact Stan 463-7100
- ★ NEED ORGANIZER OF NEXT FULL MOON CRUISE - contact Linda 463-5664
- ★ NEED YOUR RESPONSES FOR UPCOMING VOTING WATCH YOUR MAILBOX

Linda Brennan



Pleasant Ponderings

Deerfield / Northwood

PO Box 53
Deerfield, NH
03037

February 2011

Donating From Their Hearts

You've all seen the Ice Cream Boat on a hot summer days and hopefully bought friends, & pets. Jessie (11) and Jamie (13) Nelson are the co-owners and live in South Cove. At seasons' end they wanted to give back to the lake and association. What an inspiration to us all!

This month's Ponderings is sponsored by:

Danco Sales
43 North Road
Deerfield

We are delighted to report that the Blue Sailboat featured in the last issue has had a terrific outcome. As you recall, two avid sailors on Pleasant Lake took on a restoration project on a "behind the barn" 14 foot Oday Javelin Sailboat. The boat needed considerable work and rigging. After several months of work the boat was ready to get on the Lake. The two sailors wanted to ensure the boat stayed on Pleasant Lake to join three other Javelins that were already part of a growing fleet. Well, good news, the boat was purchased by an experienced Pleasant Lake sailor [Sails Lake Champlain regularly and Pleasant Lake] who intends to keep "Pleasant Breezes" on Pleasant Lake. He is looking forward to launching it in the Spring. As reported earlier, some of the proceeds from the sale of the boat will go to the Pleasant Lake Preservation Association donated by Bob and Jackie Blanchard and Michael and Mary Lou Beaudoin.

PLPA Store: www.cafepress.com/pleasantlakepreservationassociation




2010 Fins 'n Fun Results

chaired by Andy Partridge

Trophy Winners

Tykes
Brody Chisholm (7.5" Sunfish)
Ben Chisholm (4.5" Sunfish)
Asa Gulbrandsen (18" SM Bass)

Juniors
Zachary Partridge (10" Sunfish)
Meredith Partridge (9" Sunfish)
William Duran (15" SM Bass)
Jacob Decatur (20.5" LM Bass)
Ian Cumming (16.25" LM Bass)

Seniors
Grant Beattie (12" SM Bass)

Justin Decatur (21" LM Bass)
Grant Beattie (18" LM Bass)

Ribbon Winners

Juniors
Jessica Nelson (7.25" Sunfish)
Meredith Partridge (9.25" SM Bass)
Jessica Nelson (6" SM Bass)


Seniors
Max Porter (12" LM Bass)

We're looking forward to more entries this summer!!


Volunteer Recognition – Web Site:

Pleasant Lake Preservation Association


Home
Purpose
Membership
Contact
Programs
Around the Lake
Ponderings
History
Photos
Store




- NHDES
- NH Marine Patrol
- NH Lakes Association
- Lake Host Program
- NH Boat Education
- NH Fish and Game
- Bear-Paw
- Audubon Society
- Loon Preservation
- Town of Deerfield
- Town of Northwood



Preserve and protect our beautiful lake and join the Pleasant Lake Preservation Association Deerfield/Northwood, NH

 Check out the links below and be informed!

- ▶ Fins 'n Fun Kid's Fishing Event 2011
- ▶ Take Me Fishing...Fishopedia
- ▶ The Art of Preservation



Annual Meeting on June 25... Deerfield Town Hall @ 9 AM!

- Attention all lake residents...Draw Down Schedule Change Survey
 - ▶ Background Information and Ballot
- Buy Historical 2012 Pleasant Lake Calendar
 - ▶ Learn more!

Fourteen Frightful Weeds	Lake Friendly Actions
Learn About Milfoil	Lake Level Draw Down
Fireworks and NH's Lakes	A Shoreline Homeowners Guide
Impact of Fireworks on NH Lakes	

Deerfield

75°F

AccuWeather.com

Northwood

73°F

AccuWeather.com

Claudia Spangler

Volunteer Recognition – VLAP Program:



The Program:

A twenty year partnership with the New Hampshire Department of Environmental Services (NHDES)

Volunteers are trained by DES to take water samples from inlets and various lake depths

DES uses the data to track year to year water quality changes, identify areas of concern, etc.

Two Volunteers:

Chuck Reese Program Leader / Chair

Jim Creighton

Volunteers – Lake Host Program:



Two Paid Lake Hosts:

Ariel Abbott

Maggie Plante

Seventeen Volunteers:

Mike Beaudoin

Bob Blanchard

Jackie Blanchard

Linda Brennan

Stan Clark

Jan Cote

Ruth Graham

Roberta Hooker

Walt Hooker

Claude Levesque

Haley Martin

Holly Martin

Andy Partridge

Carol Smiglin

Peter Smiglin

Claudia Spangler

Russ Spangler

We could use more volunteers

Volunteers – Weed Watchers:

Nine Volunteers

- ❑ Stan Clark – Leader
- ❑ Sue Higgins
- ❑ Jim Creighton & Bob Harvey
- ❑ Jim Creighton & Bob Harvey
- ❑ Elizabeth Garlo
- ❑ Krist Nelson
- ❑ Bob & Jackie Blanchard
- ❑ Bob & Jackie Blanchard
- ❑ Joe Farrelly

Districts Covered

Broad Cove
Pout Point
Ledges & North
Ledges & North
Loon Cove
South Cove
West
Veasy Park
Dam District

We could use more volunteers

Agenda – Annual Meeting

- Introduction of Your Board
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- Volunteer Recognition
- Strategic Direction**
- Accomplishments & Upcoming Events

How Would You Describe the PLPA:

- Vibrant and Growing**
- Just There! . . . Stable! . . . Maintenance Mode!**
- Slowly Becoming Less & Less Important**

Key Organizational Value Metrics:

- Level of Active Involvement**
- Level of Financial Support . . . Membership**
- Current & Projected Spending vs. Income**

Membership – Level of Financial Support:

- ❑ Number of people using the lake is increasing
- ❑ Membership in the PLA appears to be stable
- ❑ Currently: 164 Lots on the lake

114 Paid Memberships as of May 31 (+ 11)

Score 70% . . . Grade Fair

Active Involvement:

- ❑ 164 Cottages or homes on the lake = 328 people
- ❑ 17 . . . Directors & Officers 17 . . . Lake Hosts (+9)
- ❑ 9 . . . Weed watchers (+4) 2 . . . VLAP (+1)
- ❑ Total 31 ~ 9%

Score 9% . . . Grade Poor

Pleasant Lake Preservation Association



Income: (2010 / 2011 = June 1, 2010 thru May 31, 2011)

Description	2010 // 2011	Outlook	
<input type="checkbox"/> Memberships	\$2,850	\$2,900	Membership is up by 11
<input type="checkbox"/> Donations	\$1,685	\$1,700	
<input type="checkbox"/> Special Programs	\$ 753		Moonlight Cruise etc
<input type="checkbox"/> All Other	\$ 372	\$ 400	
<input type="checkbox"/> Total	\$5,660	\$5,000	

Expenses: (2010 / 2011 = June 1, 2010 thru May 31, 2011)

Description	2010 // 2011	Outlook	
<input type="checkbox"/> Lake Host Program	\$3,350	\$3,500	Plus supplies
<input type="checkbox"/> NH Lakes	\$ 500	\$ 500	
<input type="checkbox"/> DES Testing	\$ 320	\$ 500	VLAP & Lake Host Samples
<input type="checkbox"/> Ponderings	\$ 350	\$ 350	
<input type="checkbox"/> All Other	\$ 708	\$ 750	
<input type="checkbox"/> Total	\$5,228	\$5,600	

Conclusions: Without income from Grants & Special Events

Spending exceeds Income

Key Organizational Value Metrics:

- Level of Active Involvement **8 %**
- Level of Financial Support **70 %**
- Spending vs. Income **Exceeds**

How Would You Describe the PLPA:

- Vibrant and Growing
- Just There! . . . Stable! . . . Maintenance Mode!
- Slowly Becoming Less & Less Important**

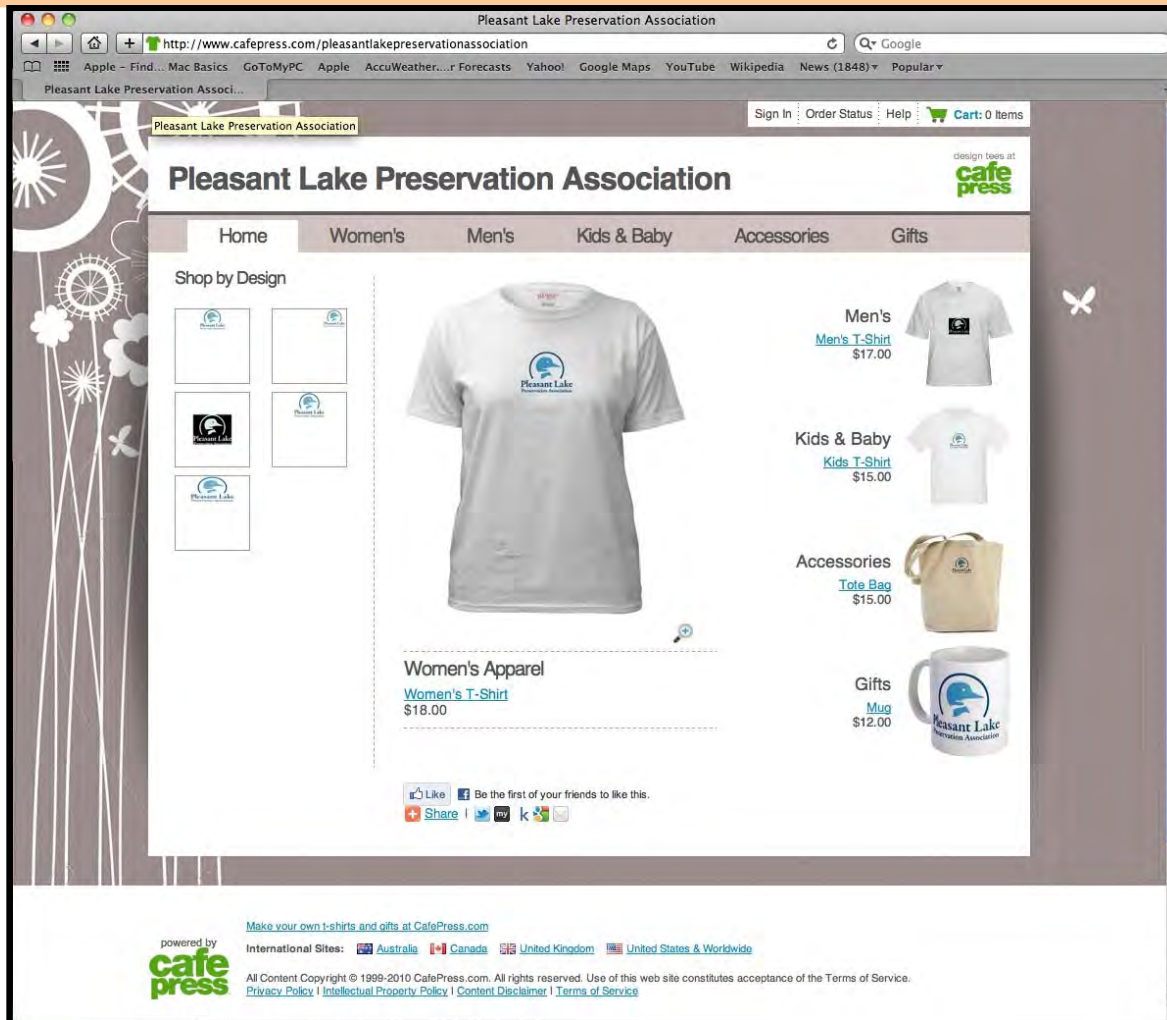
We Need To:

- Broaden our base of support.**
- Increase the level of understanding of need.**
- Raise Awareness of what we do.**
- Build Pride in the organization.**

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New Fund Raising Effort – Store:



The screenshot shows a web browser window displaying the Pleasant Lake Preservation Association's store on CafePress.com. The browser's address bar shows the URL <http://www.cafepress.com/pleasantlakepreservationassociation>. The page features a navigation menu with categories: Home, Women's, Men's, Kids & Baby, Accessories, and Gifts. A central product display shows a white t-shirt with the PLPA logo, labeled "Women's Apparel" and "Women's T-Shirt" for \$18.00. To the right, there are smaller product listings: "Men's Men's T-Shirt" for \$17.00, "Kids & Baby Kids T-Shirt" for \$15.00, "Accessories Tote Bag" for \$15.00, and "Gifts Mug" for \$12.00. The page also includes social media sharing options and a footer with contact information and legal notices.

Link on the Web Site

- ❑ PLPA get 10% of all purchases - \$56 already
- ❑ Customization is available

New Fund Raising Effort – Calendar:

P.22



Creighton Collection

2012 Calendar - Only \$10 . . . Supply is Limited

Accomplishments:

Filling the Financial Gap

- PLPA Store
- Lake Calendar
- Ponderings Sponsorship
- Moonlight Cruises
- Yard Sale
- The Art of Preservation

Building Pride & Community

- Fish'n Fun Kids Fishing Event
Thru August 14, Ages 2 -15, Trophies, Ribbons, Certificates
- 2010 Boat Parade (None this year)

Broaden Base of Support:

Change in the By-Laws:

- ❑ **Name Change: Pleasant Lake Preservation Association**

- ❑ **Allow anyone to become a “supporter”**
Voting card requires a lot number

- ❑ **Simplify the membership period – Annual Membership**
Fiscal period for the organization is Treasurer’s decision

- ❑ **Consider adding multiple levels of membership**
e.g. Friend Supporter Guardian

More Changes Coming

Raising Awareness & Broaden Support:



Purpose:

- Explain what we do – where does the money go?
- Explain why it is important.
- Request support . . . i.e. membership & \$\$\$.
- Increase Awareness of key activities,

Distribution:

- Mail to all residents of Deerfield & Northwood.
- Handed out to folks using the launch.
- Provided to real estate brokers etc

Open Discussion

Then - Some Thoughts

Draw Down Schedule:

Given

- ❑ This is an emotion packed issue – both ways
- ❑ Not unique. A couple examples
 - ✓ Establishing a “Mooring Field” on the lake
 - ✓ Broad based application for milfoil

Questions / Issues

- ❑ How do we as directors make large broad impact decisions.
- ❑ How tuned in are we to the desires and needs of the members.
- ❑ How do you and I make sure that the self interests of individual members of the board are not driving decisions.

Draw Down Schedule:

Possible Scenario:

- ❑ There are multiple avenues open to a modification of Lake Level & Draw Down Schedule
- ❑ Assume a different avenue was taken
 - ✓ What should be the position of the board?
 - ✓ Why?

Goal:

- ❑ Establish a **Fact Based** process / method for making this kind of decision
 - ✓ What do the lake residents really want.
 - ✓ Environmental Impact (aquatic species, water quality, etc)